



TECHNICAL PROFICIENCY:

Platforms	Mac and PC
Applications	Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Quark Xpress, Microsoft Office, iMovie and MA Web Centers

ADDITIONAL QUALIFICATIONS:

- Exceptional collaborative and interpersonal skills
- Established and maintained trusting relationships with printing companies, editors and clients
- Efficient and comfortable in a fast-paced atmosphere and consistently meet deadlines

EDUCATIONAL BACKGROUND:

Spring 2011: Suffolk County Community College: Continuing Education

Web Design With HTML

May 2008: Dowling College - Masters of Science Degree: Childhood Education

Certified in Childhood Education Grades 1-6

May 2006: SUNY Farmingdale - Bachelors of Technology Degree: Visual Communications

Areas of emphasis included: Corporate Identity, Advertising, Typography, Desktop Publication, and Photography

STUDIES ABROAD:

Winter 2007, 2008, 2009 and 2011: Costa Rica

Winter 2010: Mexico

Summer 2006: England, Ireland and France

Winter 2005: Greece

PROFESSIONAL EXPERIENCES:

Spring 2011 – Present: Graphic Designer at PRMG (Patchogue, NY)

- Successfully branded or revamped the identities of many major companies through logo creation, corporate identities, print and web
- Successfully promoted many major companies through print and web campaigns
- Expanded my knowledge and work experience to include video extraction/editing

Spring 2011 – Summer 2011: Webmaster at Daily Food & Wine (New York, NY)

- Successfully branded or revamped the identities of many major companies through logo creation, corporate identities, print and web

Summer 2008 - Spring 2011: Senior Designer at CBC Media (Islandia, NY)

- Assisted in directing a team of designers and coordinated their work with programmers, editors and content staff
- Responsible for the development and advancement of a diverse clientele: retail, educational, medical, legal, corporate and not-for-profit organizations (PC Richards, Lindenhurst Eye, Saf-T-Swim, NY Auto Giant, Dreamland Amusements, etc.)
- Consistently recognized for fresh and innovative ideas and applications
- Delivered print projects from concept to completion (banners, posters, canopies, brochures, signs, mailers, magazine/newspaper ads, etc.)
- Accountable for achieving statistically successful and competitive web campaigns that are creative, memorable and specifically targeted. Services include web design and creation, newsletters, web banners, and email blasts.
- Expanded my knowledge and work experience to include television advertising (concept development, frame layout, storyboards, voice-overs, commercial graphics, and assisting the director in edit sessions)
- Researched and analyzed clients' businesses, their target audience and ways to reach them both economically and responsively
- Re-organized the production team's files across the company's network and servers

Winter 2006 - Summer 2008: Teaching in the North Babylon School District (N. Babylon, NY)

- Student Teacher: 1st Grade, 4th Grade and 5th Grade ALC
- Substitute Teacher: Grades 1-12

Summer 2005 - Fall 2007: Lead Designer at D&S Advertising Inc. (Coram, NY)

- Directed a team of designers (hiring, training, delegating, proofing, troubleshooting, constructive criticism)
- Organized and executed print and web campaigns (ads, mailers, sell sheets, information packets, promotional pieces, and websites)
- Photography
- Established and maintained trusting relationships with major and smaller printing companies and prepared publications for print
- Designed corporate quality ads for many distinguished clients (Sherwin Williams, Geico Direct, Salvation Army, NBTY, Southwest Airlines, etc.)

FREELANCE GRAPHIC DESIGN:

Summer 2006 - Present: Loudon's Minuteman Press

Summer 2005 - Summer 2008: Tempest-FX Design Solutions

Fall 2004 - Summer 2005: The UPS Store

ACHIEVEMENTS:

- Most Improved Artist Award
- Who's Who Among Female Professionals
- Dowling-Belmont Partnership Program
- American-Slovenian Collaborative Research Program
- Dean's List /President's List
- Who's Who Among Students in American Junior Colleges
- Alpha Beta Gamma International Business Honor Society
- Certifications: NYS Elementary Education, Project Wild, Project Wet